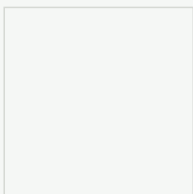




Charte graphique

Design System v5 — Mai 2026

PALETTE PRIMAIRE



Sage bg
#F5F7F4



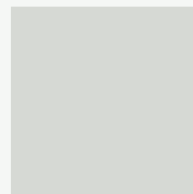
Navy ink
#0F1419



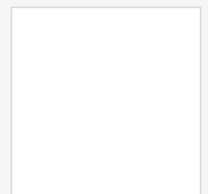
Chartreuse accent
#D4F542



Ink mute
#5A6068



Rule
#D5D9D3



Paper
#FFFFFF

TYPOGRAPHIE

Urbanist 800

Headlines, KPI hero, marque

Manrope 400/600

Body, UI, listes

Instrument Serif italic

Accents editoriaux KPI

JetBrains Mono 500

Chiffres, heures, codes, eyebrows

PRINCIPES

1. Productivite B2B sobre (registre Synthex/Quora, pas fintech glass)
2. Background sage pale + sidebar navy icon-only 80px
3. Accent unique chartreuse (CTA, micro-highlights)
4. Cards solides (glass reserve marketing landing seulement)
5. Vouvoiement professionnel, jamais d'emoji marketing dans l'app

Charte graphique KOVAS DS v5 — usage editorial autorise.

SASU Nexus 1993 — contact@kovas.fr — Mai 2026